



Meet PEI 2026/27 Trade Shows & Promotions Schedule

Sponsorship Package Inclusion Options

Date	Tradeshow/ Promotional Event	Location	Event Description
May 4-5 2026	Global Meetings Industry Day (GMID) Reception	Halifax, NS	Regional Client Reception following other industry GMID events. 50 clients expected to attend
July 14-17 2026	FAM (Familiarization) Tour	Eastern to Central PEI	FAM Tour hosted by Meet PEI. 12 vetted clients hosted for 3 nights.
Aug. 10-12 2026	Canadian Meetings & Events Expo (CMEE)	Toronto, ON	1000+ attendees over 2 days (500 through our booth area) Canada's largest trade show for meeting/event planners. Join the Meet PEI booth to sell PEI as a business events destination.
Fall 2026	FAM (Familiarization) Tour (TBD Sept./Oct.)	Western to Central PEI	FAM tour hosted by Meet PEI. 12 vetted clients hosted for 3 nights.
Nov. 2026	Local Industry Event	PEI	Estimated 100 attendees. We will be inviting local meeting ambassadors to a networking event. Details to come.
Feb. 25 2027	CSAE Tête-À-Tête Trade Show Canadian Society of Association Executives	Ottawa, ON	500+ attendees, including assn leaders and govt/non-profit event planners from across Canada. Join the Meet PEI booth to sell PEI as a business events destination.
March 2027	In-Market Ottawa Client Reception	Ottawa, ON	Estimated 100 Attendees Individual High-Top Table for Partners to network with clients
March 2027	In-Market Toronto Client Reception	Toronto, ON	Estimated 100 Attendees Individual High-Top Table for Partners to network with clients

- National Client Event
- National Tradeshow
- Local/Regional Event

**Business events
that make waves**