

YEARLY TIERED



SPONSORSHIP UPGRADES 2026-2027

Looking for additional ways to be involved with Meet PEI?

Consider adding a sponsorship tier to your membership!

*Note: A paid standard membership is required to be eligible for an upgrade.
(Standard membership fee is not included in costs shown below)*

➔ **BASIC**

\$800

- ✓ 1 Local/Regional Industry Event/ or FAM Tour

Note: all events are registration for one person only

➔ **ENHANCED**

\$3,000

- ✓ 2 National Client Events (Toronto & Ottawa)
- ✓ 1 Local/Regional Industry Event/ or FAM Tour

Note: all events are registration for one person only

➔ **PREMIER**

\$4,200

- ✓ 1 National Tradeshow (ex.CMEE - CanadianMeetings&Events Expo, CSAE -CanadianSocietyofAssociation Executives, CSAE Tête-à-Tête, MPI's "The EVENT")
- ✓ 1 Local/Regional Industry Event/or FAM Tour
- ✓ 2 National Client Events (Toronto & Ottawa)

Note: all events are registration for one person only

➔ **PLATINUM**

\$6,500

- ✓ 2 National Tradeshows (ex.CMEE - CanadianMeetings&Events Expo, CSAE -CanadianSocietyofAssociation Executives, CSAE Tête-à-Tête, MPI's "The EVENT")
- ✓ 2 Local/Regional Industry Events/ or FAM Tours
- ✓ 2 National Client Events (Toronto & Ottawa)

Note: all events are registration for one person only

The above pricing is the cost for 1 person to participate at the events. It does not cover costs associated with travel, transportation or per diems.

ADDED BENEFITS FOR ALL SPONSORSHIP PACKAGES

- ✓ Marketing Pre- and Post-Client Events
- ✓ Direct access to Industry Professionals
- ✓ Signage or Logo Display at Events
- ✓ Increased Brand Visibility
- ✓ Client Newsletter Features
- ✓ Increased Lead opportunities