BIGFISH CHARLOTTETOWN Great things happen here. SMALL POND



A WELCOME THAT MAKES WAVES.

On PEI, your event isn't just one of many, it's the one everyone notices. Our Big Fish welcome program makes sure of it! In fact, with **400 or more delegates**, we'll treat your group to our Big Fish in a Small Pond welcome package— complimentary and packed with \$2,500 in added value.

We roll out the red soil (our version of the red carpet!) and make your delegates feel like VIPs from arrival to departure.

Hosting fewer than 400 delegates? No problem! You'll have the option to buy into these Big Fish perks! Even if your group is smaller, you can still make waves with your welcome.

PROGRAM BENEFITS

Delegates will be greeted at the airport by our Island Ambassadors.

Welcome Signage at the airport customized with your logo.

Streetlight banners customized with your logo strategically hung on lampposts throughout the Downtown core.

Welcome signage at each hotel customized with your logo.

PEI marquee letters at your host venue.

Exclusive offers and deals for your delegates on our PEI Virtual Delegate Bag



PROGRAM COSTS

Program benefits are complimentary to groups with 400+ delegates

VALUE: \$2,500

STREETLIGHT BANNERS

Customized with your conference logo

\$1500

AIRPORT WELCOME

Welcome booth with Island Ambassadors

\$1000

Reach out to Meet PEI to learn more and secure your Big Fish welcome!



