

SPONSORSHIP UPGRADES 2025-2026

Looking for additional ways to be involved with Meet PEI?
Consider adding a sponsorship tier to your membership!

*Note: A paid standard membership is required to be eligible for an upgrade.
 (Standard membership fee is not included in costs shown below)*

➔ BASIC

\$800

- ✓ 1 Local/Regional Industry Event/FAM Tour

➔ ENHANCED

\$2,800

- ✓ 2 National Client Events (Toronto & Ottawa)
- ✓ 1 Local/Regional Industry Event/FAM Tour

➔ PREMIER

\$3,800

- ✓ 1 National Tradeshow
 (ex. CMEE - Canadian Meetings & Events Expo, CSAE - Canadian Society of Association Executives, CSAE Tête-à-Tête, MPI's "The EVENT")
- ✓ 1 Local/Regional Industry Event/FAM Tour
- ✓ 2 National Client Events (Toronto & Ottawa)

➔ PLATINUM

\$6,000

- ✓ 2 National Tradeshows
 (ex. CMEE - Canadian Meetings & Events Expo, CSAE - Canadian Society of Association Executives, CSAE Tête-à-Tête, MPI's "The EVENT")
- ✓ 2 Local/Regional Industry Events/FAM Tours
- ✓ 2 National Client Events (Toronto & Ottawa)

The above pricing is the cost to participate at the events. It does not cover costs associated with travel, transportation or per diems.

ADDED BENEFITS FOR ALL SPONSORSHIP PACKAGES

- ✓ Marketing Pre- and Post-Client Events
- ✓ Direct access to Industry Professionals
- ✓ Signage or Logo Display at Events
- ✓ Increased Brand Visibility
- ✓ Client Newsletter Features
- ✓ Increased Lead opportunities