

ADVERTISING OPPORTUNITIES



Want to increase your visibility to meeting planners?

As a member, you now have exclusive access to advertising opportunities with Meet PEI!

Note: A paid standard membership is required to be eligible for advertising opportunities.

SPECIAL OFFER

ADVERTISING PACKAGE

- ✓ Yearly photoshoot feature with photo sharing
- ✓ Collaborative Social Media Posting
- ✓ Includes one 1/4 page guide ad
- ✓ Client Newsletter Feature

\$1000

Limited number of packages available

STAND-ALONE ADVERTISEMENT OPPORTUNITIES



GUIDEBOOKS ADS

Prices listed reflect the cost for your advertisement to appear in the guide for the full fiscal year, running from April to March.

Meet PEI distributes 3 digital guidebooks throughout the meeting-planning process: *Meeting Planners Guide*, *Supplementary Services Starter Pack*, and the *Delegates Guide to PEI*.

Our marketing team will work with you to find the best available guidebook(s) for your target audience and business needs.

FULL PAGE

\$1000

7.75in x 10.5in
744px x 1008px

HALF PAGE

\$650

7.75in x 5in
744px x 480px

1/4 PAGE

\$450

3.75in x 5in
360px x 480px

FEATURED

\$500

Featured
Photo and
linked text



E-NEWSLETTER ADVERTISING

Prices listed reflect the cost for your advertisement to appear per newsletter (1-month)

A source of news and updates on PEI's business events landscape, our monthly Meeting Planner E-News is distributed to over 1,400 subscribers with a 36.5% open rate.

FEATURED

\$300

Featured
Photo and
linked text

BANNER

\$150

6.25in x 2in
600px x 192px

Meet PEI reserves the right to pull advertising if membership is no longer in good standing
Full Ad Specs to be provided upon ad confirmation of purchase. Members are responsible for designs.