



## Meet PEI 2025/26 Trade Shows & Promotions Schedule

### Sponsorship Package Inclusion Options

Date	Tradeshow/ Promotional Event	Location	Event Description
April 3 2025	Global Meetings Industry Day (GMID) Reception	Halifax, NS	Client Reception following other industry GMID events. 50 clients expected to attend
July 14-17 2025	FAM (Familiarization) Tour	Eastern to Central PEI	FAM Tour hosted by Meet PEI. 12 vetted clients hosted for 3 nights.
Aug. 12-13 2025	Canadian Meetings & Events Expo (CMEE)	Toronto, ON	1000+ attendees over 2 days (500 through our booth area) Canada's largest trade show for meeting/event planners. Join the Meet PEI booth to sell PEI as a business events destination.
Sept. 6-10 2025	MPI's The Event Meeting Professionals International	Fredericton, NB	MPI's The Event is coming to Atlantic Canada. Meet PEI partner participation opportunities will be available. Approx. 250 attendees. Details to come.
Oct. 20-23 2025	FAM (Familiarization) Tour	Western to Central PEI	FAM tour hosted by Meet PEI. 12 vetted clients hosted for 3 nights.
January 2026	Local Industry Event	PEI	Estimated 100 attendees. We will be inviting local meeting ambassadors to a networking event. Details to come.
February 2026	CSAE Tête-À-Tête Trade Show Canadian Society of Association Executives	Ottawa, ON	500+ attendees, including assn leaders and govt/non-profit event planners from across Canada. Join the Meet PEI booth to sell PEI as a business events destination.
March 2026	In-Market Ottawa Client Reception	Ottawa, ON	Estimated 100 Attendees Individual High-Top Table for Partners to network with clients
March 2026	In-Market Toronto Client Reception	Toronto, ON	Estimated 100 Attendees Individual High-Top Table for Partners to network with clients

National Client Event

National Tradeshow

Local/Regional Event

# Business events that make waves