

# Sustainability Guide



As you plan and/or attend an event on the island, you have the opportunity to make sustainable choices that reduce your environmental impact, support the local community, and make a positive and lasting impact on the destination.

**Here are 9 sustainability tips to help you integrate eco-friendly and sustainable practices into your business travels:**

## 1. Transportation

**Choose Sustainable Modes of Transportation:** Whenever possible, opt for environmentally friendly transportation options such as buses or electric vehicles. If flying is necessary, consider carbon offsetting to mitigate your carbon footprint.

**Use Public Transportation or Carpool:** Utilize public transportation or carpooling services to get around the island, reducing traffic congestion and emissions.

**Cities like Charlottetown and Summerside are walkable!** We encourage you to explore the beauty of these cities on foot.

**Prince Edward Island offers an ideal setting for effortless cycling or adding a touch of red dirt to your ride.** Explore the gentle slopes, verdant farms, and picturesque coastlines along the Confederation Trail and scenic byways. These enchanting landscapes will deepen your love for cycling adventures and leave you longing for more.

## 2. Accommodations

**Eco-Friendly Hotels: Select accommodations that prioritize sustainability.** Look for hotels with green certifications (i.e. Green Key), energy-efficient systems (LEED certified buildings), and waste reduction programs.

**Conserve Energy and Water:** Practice energy and water conservation during your stay. Turn off lights and electronics when not in use and reuse towels and linens to reduce water and energy consumption.

## 3. Dining

**Support Sustainable Restaurants:** Choose restaurants that offer locally sourced, organic, and sustainable food options. Support establishments that prioritize sustainable seafood and reduce food waste.

**Minimize Single-Use Plastics:** Request beverages without straws and carry reusable utensils to reduce single-use plastic waste.

**Did You Know?** PEI oysters and mussels improve the local water quality by removing excess nutrients and sediment from the surrounding ecosystem.

## 4. Waste Management

**Reduce, Reuse, Recycle:** Minimize waste generation by opting for digital documents instead of printed materials. Properly separate and dispose of recyclables and utilize recycling facilities provided in your accommodation or the local area.

**Carry a Reusable Water Bottle and Shopping Bag:** Carry a reusable water bottle to stay hydrated and reduce plastic bottle waste. Bring a reusable shopping bag for any purchases you make during your trip.

## 5. Paperless Practices

**Digitize Documents:** Opt for digital alternatives for business-related documents, presentations, and communication. Utilize cloud storage and electronic signatures to reduce paper consumption and waste.

**The PEI Virtual Delegate Bag:** Digital conference welcome bags like [delegatebag.ca](http://delegatebag.ca) can reduce on the printing of guides and coupons.

## 7. Energy Efficiency

**Conserve Energy in Your Accommodation:** Turn off lights, electronics, and air conditioning when leaving your hotel room. Make use of natural lighting and adjust thermostat settings responsibly.

**Unplug Electronics:** Unplug chargers and electronic devices when not in use to avoid phantom power consumption.

## 6. Support Local

**Choose Local Suppliers:** Whenever possible, engage with local businesses for services, supplies, and catering. This supports the local economy and reduces transportation-related emissions.

**Attend Local Events:** Take advantage of networking opportunities at local conferences, seminars, or industry events. This reduces the need for long-distance travel and supports local businesses and organizations.

## 8. Community Engagement

**Social Responsibility:** Engage with the local community by supporting local charities, participating in volunteer activities, or attending community events. Connect with local organizations working on sustainability initiatives.

## 9. Responsible Meetings & Conferences

**Choose Sustainable Venues:** When planning or attending meetings and conferences, select venues that have sustainability practices in place, such as LEED-certified buildings or eco-friendly event spaces.

**Encourage Sustainable Practices:** Advocate for sustainable practices during meetings, such as providing recycling bins, using electronic materials, and reducing food waste with organizations like Second Harvest.

By following these sustainability guidelines, you can make a positive impact as a traveler on Prince Edward Island. Your efforts contribute to environmental conservation, support local communities, and promote a more sustainable future. Thank you for being a responsible traveler!

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