

# YOU'RE INVITED To host your next Agribusiness Meeting on Prince Edward Island

Prince Edward Island may be Canada's smallest province but within this tiny island lies a wealth of highly advanced agricultural production practices and innovative research and collaborations.

The small, tight-knit scientific community, including academic, government and private sector experts provide the ideal speaker and off-site visit opportunities for Agribusiness meetings and conferences.

## PEI Innovations Living Labs

Agri-Food Canada has brought together a total of 13 collaborators including local watershed groups, three universities, wildlife organizations and federal and provincial government departments to test ways to reduce environmental impacts associated with potato production by using innovative cover crops and companion crops

## Island Hop Company

There are nine craft beer breweries located across PEI, and there's a rich story behind each bottle brewed. In 2019, Island Hop Company became the first full-scale commercial hop-growing operation established on PEI with 30 acres under cultivation and a hop processing facility being built on site.

## Canada's Smartest Kitchen

Canada's fastest growing and leading food product development centre, Canada's Smartest Kitchen combines culinary arts, food science, and industry intelligence to support food companies of all sizes. Book a visit for your conference delegates to taste test the latest in PEI food products.

**6,600** employed in the industry in 2019

**12** research partners

**3.6%** of the population in capital infrastructure from 2017-19

**\$496 million** in Farm cash receipts

**8.9%** of the workforce Employed in the industry

**594,324 acres** 42.5% of total land on PEI

## Notable Companies on PEI

- Cavendish Farms
- Vanco Farms
- Vessey's Seeds
- Purity Dairy
- Raspberry Point Oysters
- ADL - Amalgamated Dairies Ltd.
- Cows Creamery
- Honibe
- Atlantic Beef
- PEI Mussel King
- Atlantic Aqua Farms

## DID YOU KNOW...

The PEI potato industry is worth over \$1 billion to the Prince Edward Island economy each year, according to a 2020 economic impact study

Source: PEI Department of Agriculture and Land



## Conferences

- 2020 International Potato Technology Expo
- 2020 Canadian Young Farmers Forum
- 2023 Canadian Egg Farmers National Meeting
- 2023 NA EU Agricultural Conference
- 2023 Canadian Poultry and Egg Processors Council



PEI, Canada's Food Island, is home to iron-rich soil and clean waters and produces some of the world's finest foods. Our Food and Bioscience clusters create a strong centre of agri-tech and food science excellence, allowing us to be leaders in agricultural and food product innovation and research. Our collaborative Island environment creates the perfect agribusiness meeting destination."

Bryan Inglis  
CEO, PEI's Food Island Partnership

