

MEMBERSHIP SURVEY

JUNE 2020

Presented by Meetings & Conventions PEI

Meetings & Conventions
PRINCE EDWARD ISLAND



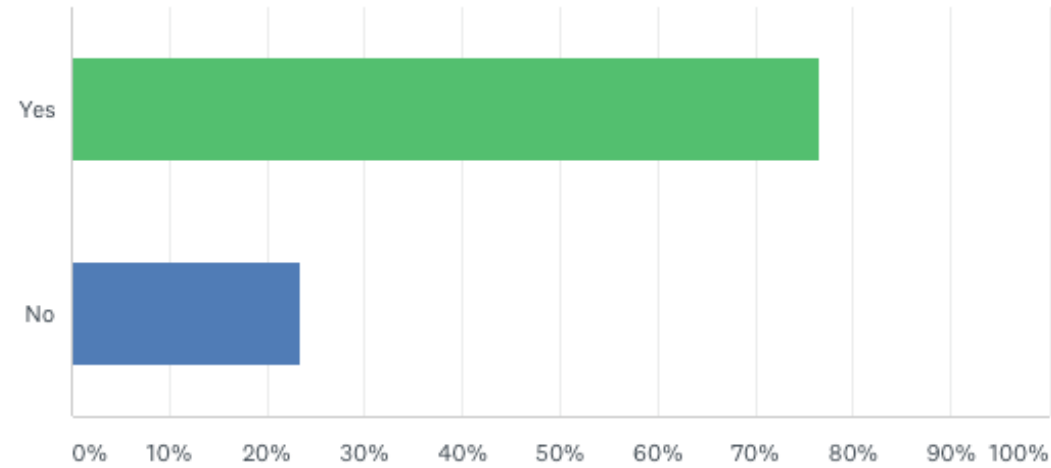
Survey's Completed - 51

Members Responded

Accommodation provider	12
Experience providers	11
Retail	8
Photographers	3
Entertainers	4
Convention services	4
Restaurants	2
Venues	4
Tours	2
Car Rental	1

Are you ready to host a group?

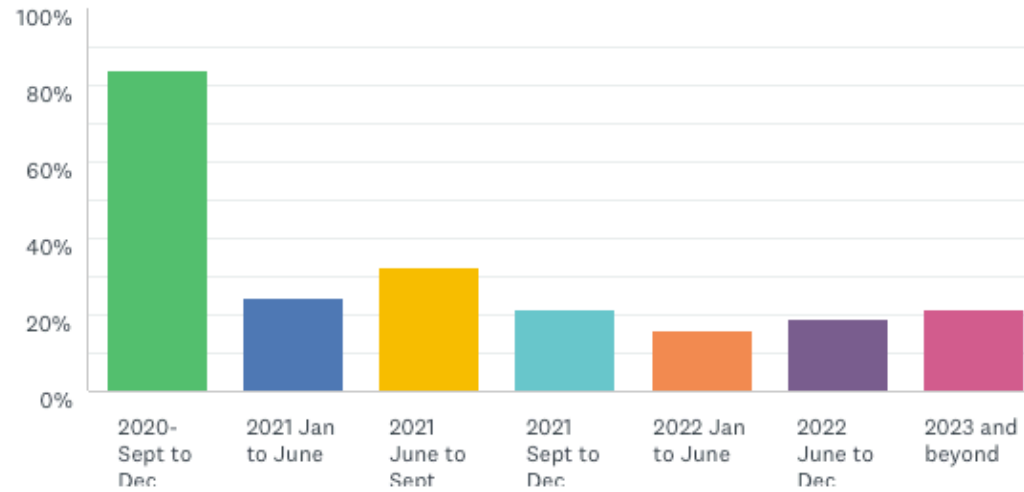
Answered: 51 Skipped: 0



ANSWER CHOICES	RESPONSES	
▼ Yes	76.47%	39
▼ No	23.53%	12
TOTAL		51

When do you think you would be ready to host a group?

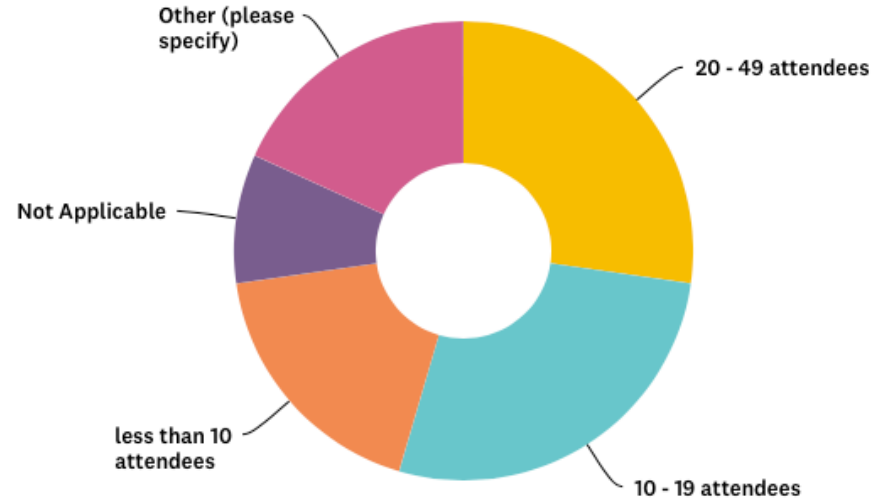
Answered: 37 Skipped: 14



ANSWER CHOICES	RESPONSES
▼ 2020- Sept to Dec	83.78% 31
▼ 2021 Jan to June	24.32% 9
▼ 2021 June to Sept	32.43% 12
▼ 2021 Sept to Dec	21.62% 8
▼ 2022 Jan to June	16.22% 6
▼ 2022 June to Dec	18.92% 7
▼ 2023 and beyond	21.62% 8
Total Respondents: 37	

Do you have a preference of size of group?

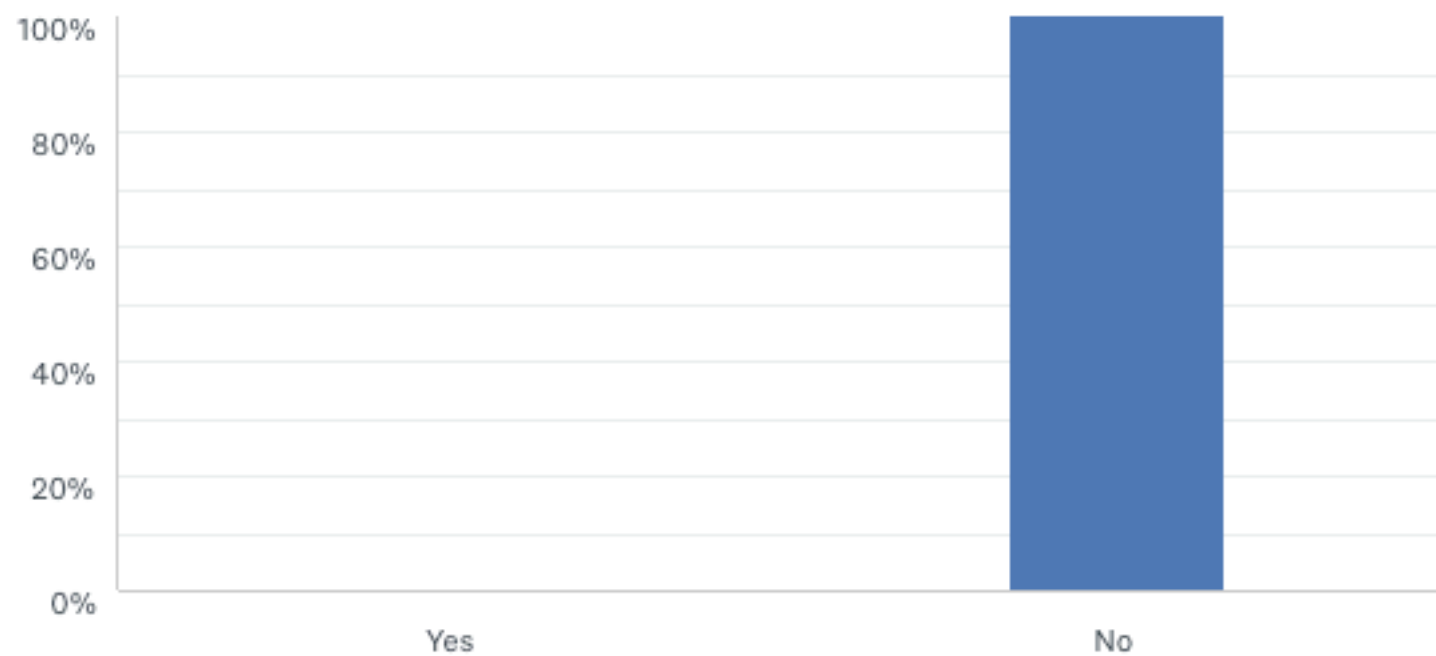
Answered: 11 Skipped: 40



ANSWER CHOICES	RESPONSES
More than 100	0.00% 0
50 + attendees	0.00% 0
20 - 49 attendees	27.27% 3
10 - 19 attendees	27.27% 3
less than 10 attendees	18.18% 2
Not Applicable	9.09% 1
Other (please specify)	18.18% 2
TOTAL	11

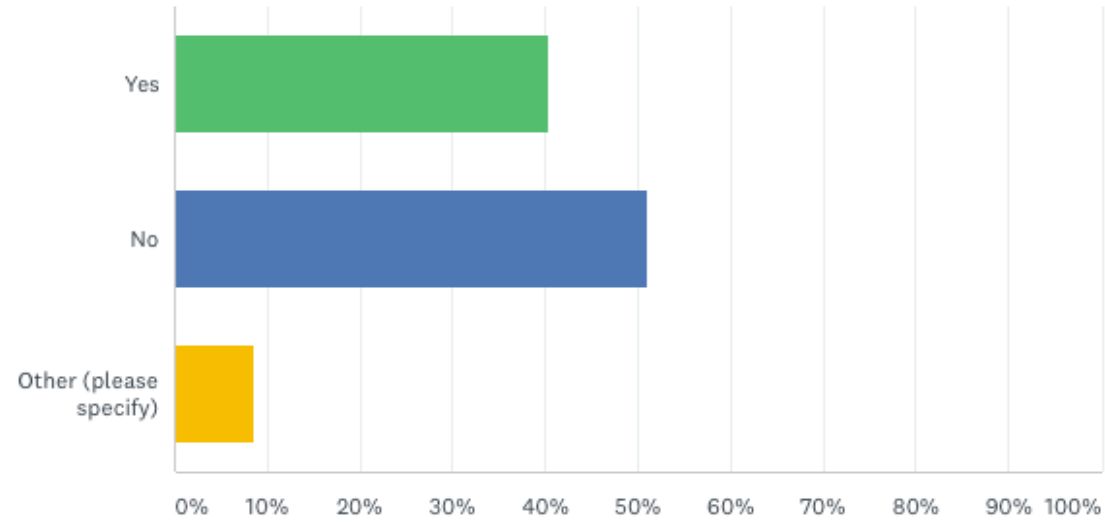
Do you require support to prepare or plan for opening/hosting?

Answered: 11 Skipped: 40



Are you exploring ways to provide a virtual option to clients?

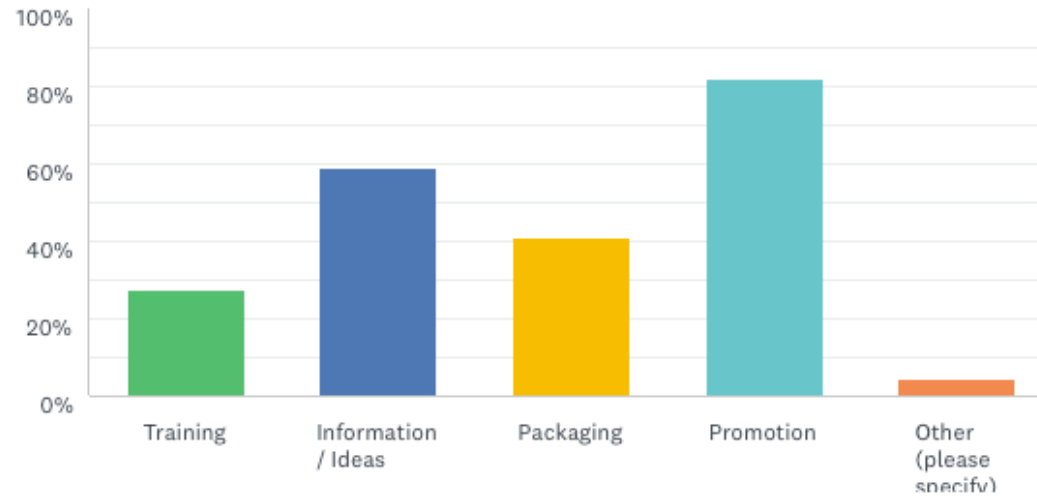
Answered: 47 Skipped: 4



ANSWER CHOICES	RESPONSES
▼ Yes	40.43% 19
▼ No	51.06% 24
▼ Other (please specify)	Responses 8.51% 4
TOTAL	47

How can Meetings & Conventions PEI help you to build a local group/meeting package?

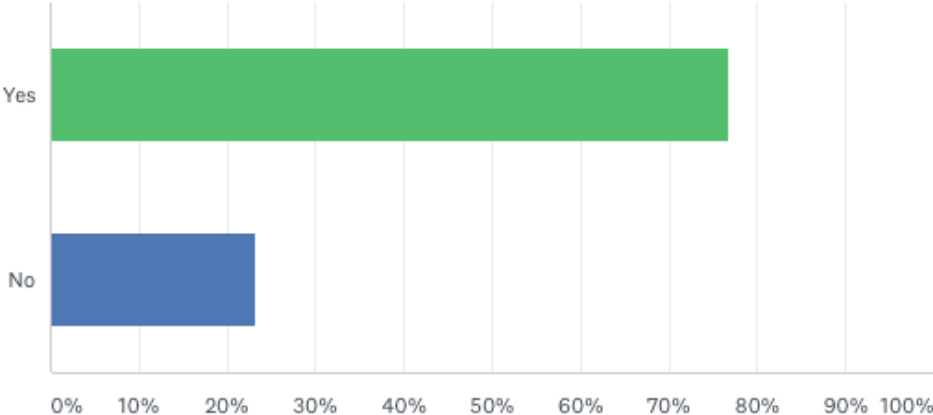
Answered: 22 Skipped: 29



ANSWER CHOICES	RESPONSES
▼ Training	27.27% 6
▼ Information / Ideas	59.09% 13
▼ Packaging	40.91% 9
▼ Promotion	81.82% 18
▼ Other (please specify)	Responses 4.55% 1
Total Respondents: 22	

Meetings & Conventions PEI is considering taking part in a program like the World Travel & Tourism Council’s “Safe Travels’: Global Protocols & Stamp for the New Normal” . These protocols align the private sector behind common standards to ensure the safety of its workforce and travellers as the sector shifts to a new normal.Would your business be interested in learning more and being part of this program?

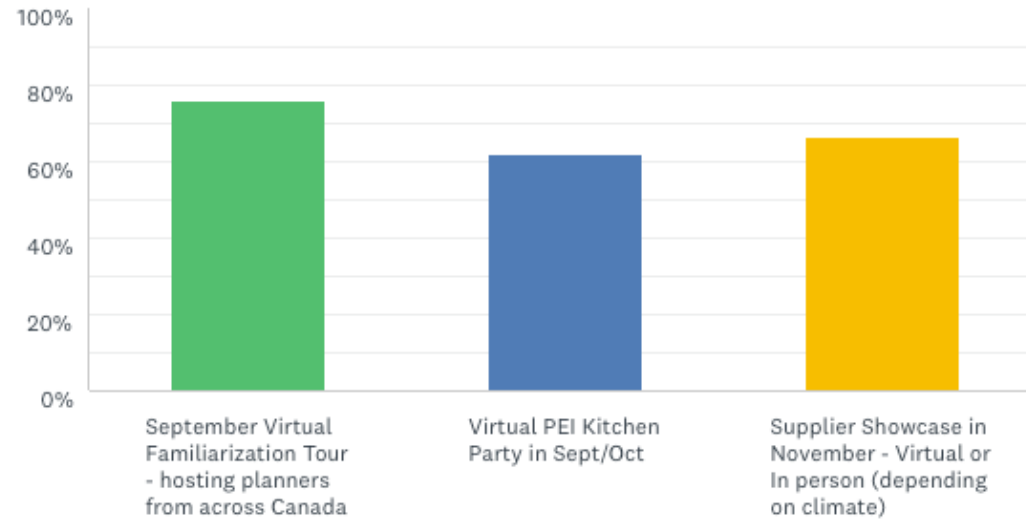
Answered: 43 Skipped: 8



ANSWER CHOICES	RESPONSES
Yes	76.74% 33
No	23.26% 10
TOTAL	43

Are you interested in being part of our any of our Meetings & Conventions PEI Virtual offers:

Answered: 42 Skipped: 9



ANSWER CHOICES	RESPONSES
▼ September Virtual Familiarization Tour - hosting planners from across Canada	76.19% 32
▼ Virtual PEI Kitchen Party in Sept/Oct	61.90% 26
▼ Supplier Showcase in November - Virtual or In person (depending on climate)	66.67% 28
Total Respondents: 42	