

LOCAL CHAMPION SURVEY

JUNE 2020

Presented by Meetings & Conventions PEI

Meetings & Conventions
PRINCE EDWARD ISLAND

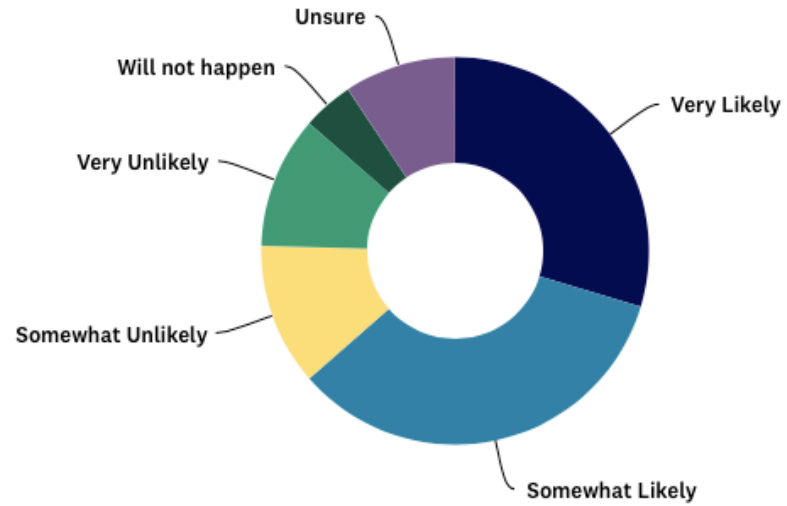


RESPONDENTS – 117

Medical	22
Education	17
Government	16
Agriculture	13
Sport	7
Law / Correctional Services	6
Corporate	5
Engineering / Scientific / IT	5
Financial / Accounting	5
Religion	4
Transportation	4
Aboriginal	2
Tourism	2
Union	2
Human Rights	2
Aerospace	1
Construction	1
Fraternal	1
Insurance	1
Military	1

How likely is your company to have an offsite (out of office) meeting within the next 18 months?

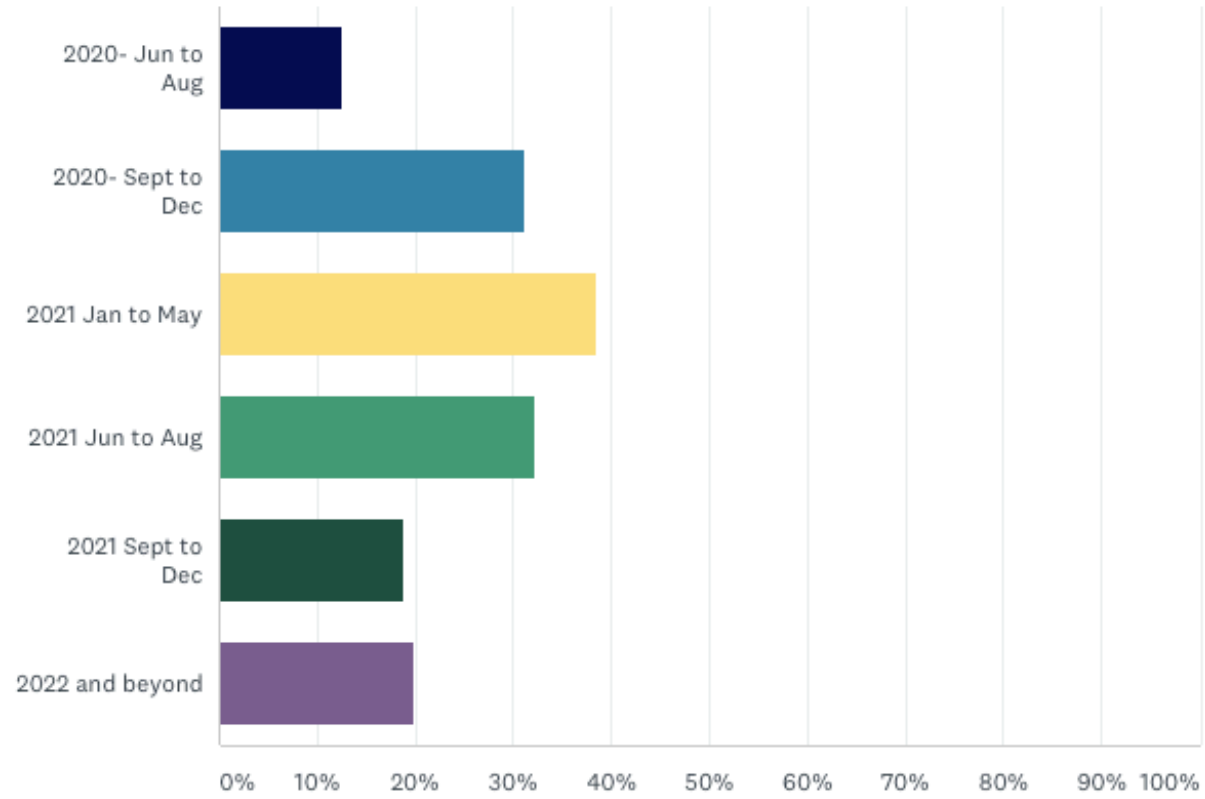
Answered: 118 Skipped: 0



ANSWER CHOICES	RESPONSES
Very Likely	29.66% 35
Somewhat Likely	33.90% 40
Somewhat Unlikely	11.86% 14
Very Unlikely	11.02% 13
Will not happen	4.24% 5
Unsure	9.32% 11
TOTAL	118

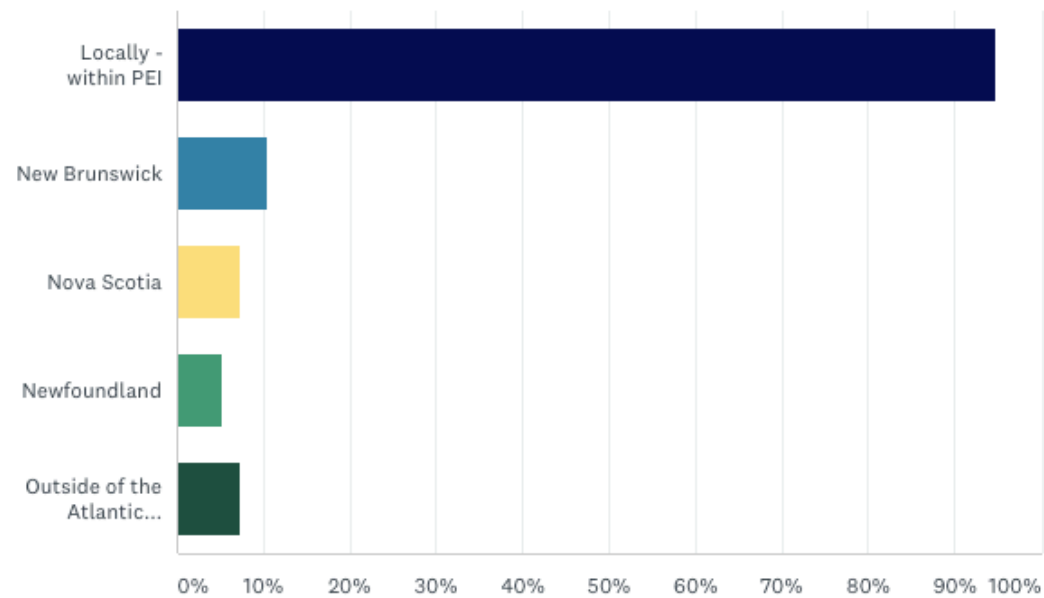
What are the time frames for this (these) future meetings?

Answered: 96 Skipped: 22



Where would you considering holding the meeting(s)

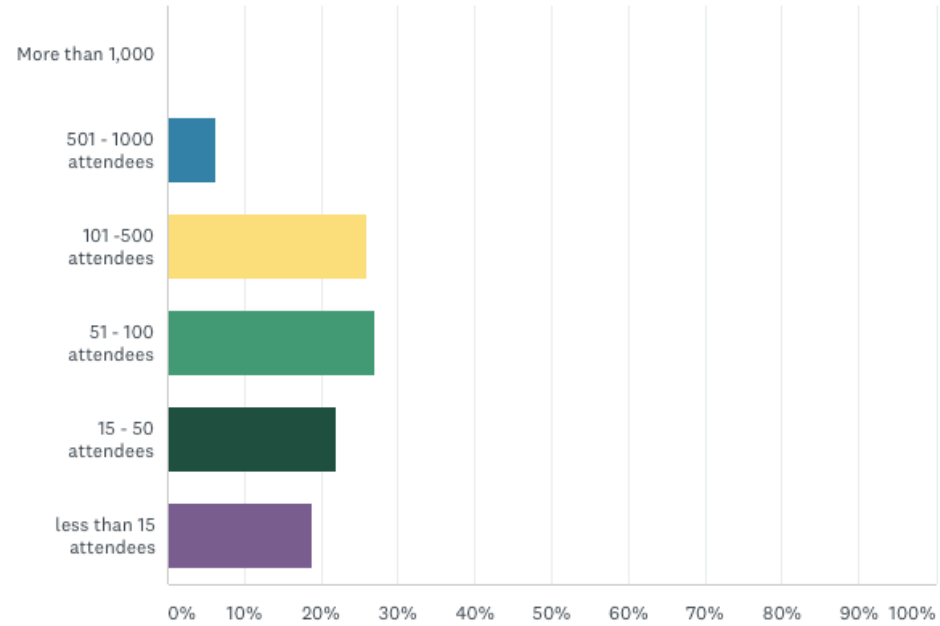
Answered: 96 Skipped: 22



ANSWER CHOICES	RESPONSES
▼ Locally - within PEI	94.79% 91
▼ New Brunswick	10.42% 10
▼ Nova Scotia	7.29% 7
▼ Newfoundland	5.21% 5
▼ Outside of the Atlantic Provinces	7.29% 7
Total Respondents: 96	

How many would normally attend the meeting or event?

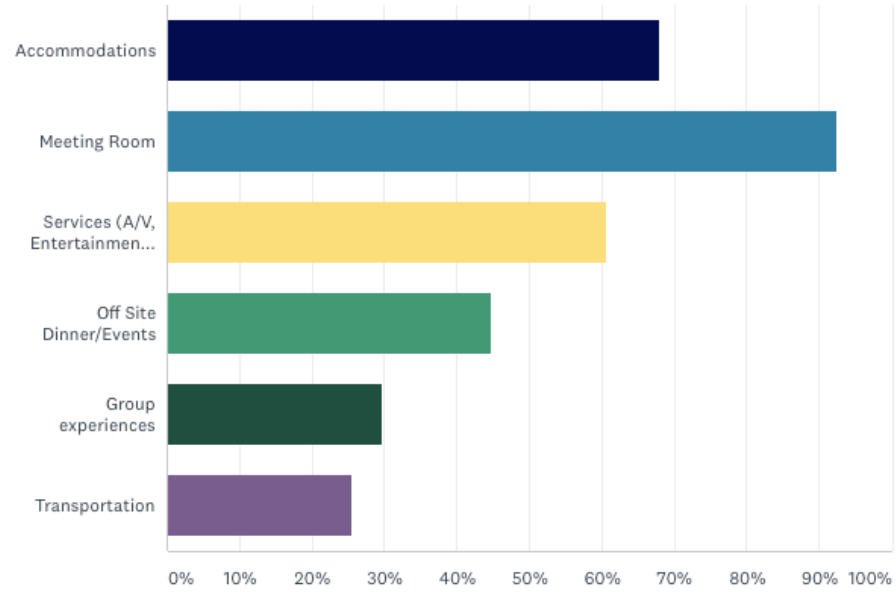
Answered: 96 Skipped: 22



ANSWER CHOICES	RESPONSES
More than 1,000	0.00% 0
501 - 1000 attendees	6.25% 6
101 - 500 attendees	26.04% 25
51 - 100 attendees	27.08% 26
15 - 50 attendees	21.88% 21
less than 15 attendees	18.75% 18
TOTAL	96

What type of venue would you require to host your meeting (check all that apply)

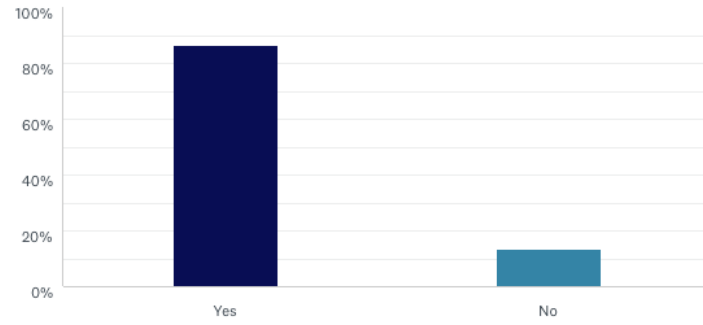
Answered: 94 Skipped: 24



ANSWER CHOICES	RESPONSES
▼ Accommodations	68.09% 64
▼ Meeting Room	92.55% 87
▼ Services (A/V, Entertainment, Speakers, Photography etc)	60.64% 57
▼ Off Site Dinner/Events	44.68% 42
▼ Group experiences	29.79% 28
▼ Transportation	25.53% 24
Total Respondents: 94	

Are you aware of Meetings & Conventions PEI and the services we offer free of charge?

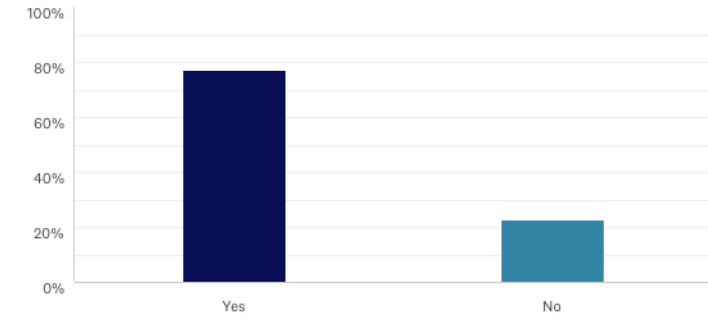
Answered: 97 Skipped: 21



ANSWER CHOICES	RESPONSES
▼ Yes	86.60% 84
▼ No	13.40% 13
TOTAL	97

Have you ever used the resources that Meetings & Conventions PEI provides to host a meeting or event on the Island?

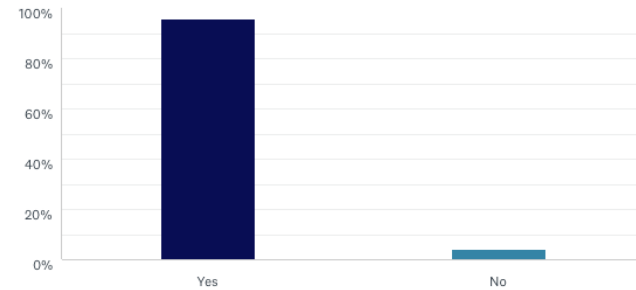
Answered: 97 Skipped: 21



ANSWER CHOICES	RESPONSES
▼ Yes	77.32% 75
▼ No	22.68% 22
TOTAL	97

Would you consider using the Meetings & Conventions PEI's services to host a future meeting?

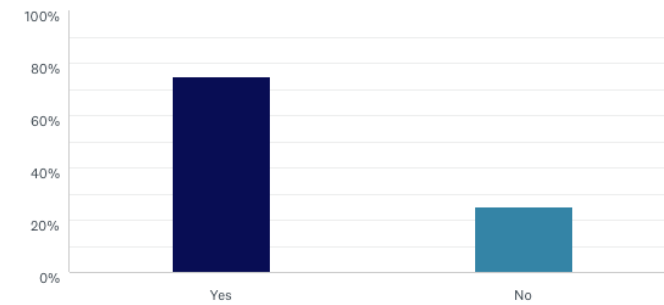
Answered: 97 Skipped: 21



ANSWER CHOICES	RESPONSES
▼ Yes	95.88% 93
▼ No	4.12% 4
TOTAL	97

Can we connect with you regarding your future meeting needs?

Answered: 96 Skipped: 22



ANSWER CHOICES	RESPONSES
▼ Yes	75.00% 72
▼ No	25.00% 24
TOTAL	96