

Meetings & Conventions
Prince Edward Island



Réunions et Congrès
Île-du-Prince-Édouard

MEMBER PARTICIPATION OPPORTUNITIES

Atlantic Canada Roadshow - Atlantic Canada April 1-4, 2019

Join us as we hit the road in a tri-city Atlantic Canada tour! We will be hosting exciting networking events in maritime cities during the month of April. You will receive attendee contact information and lead retrievals.

Member Participation: \$350

Contact Susan Freeman for details - sfreeman@peimc.com

Canadian Meetings & Events Expo - Toronto August 13-14, 2019

Held in Toronto the Canadian Meetings & Events Expo is Canada's largest and longest running education and trade show event for the meetings, incentive travel and special events industries. You will receive attendee contact information and lead retrievals.

Member Participation: \$600

Contact Susan Freeman for details - sfreeman@peimc.com

CSAE National Conference + Showcase - Vancouver October 23-25, 2019

This annual conference, put on by the Canadian Society of Association Executives, is a way to meet face to face with association executives who have influence on where their conferences go. You will receive attendee contact information and lead retrievals.

Member Participation: \$600

Contact Treena MacLeod for details - tmacleod@peimc.com

Tête à Tête Tradeshow - Ottawa January 2020

This annual tradeshow put on by CSAE is a must attend event in Ottawa. It targets meeting planners and association executives and is often referred to as the "show of the year". You will receive attendee contact information and lead retrievals.

Member Participation: \$600

Contact Treena MacLeod for details - tmacleod@peimc.com

M&CPEI Supplier Showcase - Prince Edward Island November 2019

Did you know that 50% of meetings and conventions on PEI are organized by local meeting planners? This annual tradeshow hosted each November is your chance to connect directly with the influencer and high-level decision makers in the Meetings & Conventions sector! You will receive attendee contact information and lead retrievals.

Member Participation: Full Booth \$400 Half Booth \$200

Contact Rose Dennis - rdennis@peimc.com or Margaret Wilton - mwilton@peimc.com

CSAE & MPI Holiday Season Galas - Ottawa / Toronto December 2019

Hosted by the CSAE (Canadian Society of Association Executives) and MPI (Meeting Professionals International) these annual holiday season gala style events are a great place to sit at hosted table and have face to face time with decision makers. Numbers of cross-market planners is approximately 150-200. The stated cost would include your registration at round of 10 and you will be required to assist in obtaining 4 planners to be our guests. You will receive attendee contact information and lead retrievals.

Member Participation: \$500

Contact Treena MacLeod for details - tmacleod@peimc.com

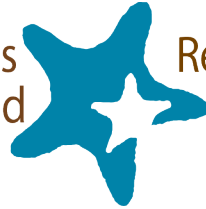
Destination Sales Events - Toronto / Ottawa March 2020

M&CPEI destination sales events are designed to influence and motivate meeting planners to host their meetings on our beautiful Island. We host exciting business development destination sales and networking events in Ontario during the month of March. With many partners from Prince Edward Island, we will be taking "PEI" to the Ontario market. These events will allow us to interact, engage and network with meeting planners in multiple centrally located cities. You will receive attendee contact information and lead retrievals.

Member Participation: \$500

Contact Susan Freeman for details - sfreeman@peimc.com

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PARTNERSHIP OPPORTUNITIES

Atlantic Canada Roadshow - Atlantic Canada April 1-4, 2019

Join us as we hit the road in a tri-city Atlantic Canada tour! Regional meetings are important to our members all across PEI. We will be hosting exciting networking events in maritime cities Halifax, Fredericton and Moncton during the month of April.

Sponsor: \$2,500

- Logo or organization recognition on meeting planner invitation
- Personal recognition during events
- Logo recognition on M&CPEI website and e-newsletter
- Social media posts by M&CPEI to promote your commitment
- Logo or organization name displayed prominently on event signage
- Logo or organization recognition on PEI promotional video
- Your business information provided electronically to meeting planners

Accommodation Sponsorships available

Contact Susan Freeman for details - sfreeman@peimc.com

Familiarization Tour Partnership - PEI June & September 2019

We will host two Familiarization Tours for pre-qualified meeting planners who have large potential to bring meetings to PEI. The FAMs will be scheduled to host these planners on June 25-27 and September 3-5, 2019.

Sponsorships available:

- Accommodation
- Transportation
- Photography
- Experience
- Food & Beverage

Contact Margaret Wilton for details - mwilton@peimc.com

Meeting Planner Tradeshow/Supplier Showcase - PEI November 2019

Did you know that 50% of meetings & conventions on PEI are organized by local meeting planners? This annual tradeshow hosted each November is your chance to connect directly with the influencers and high-level decision makers in the Meetings & Conventions sector!

Title Sponsor \$3,000 (1 opportunity)

- Logo or company name displayed prominently on conference signage
- Opportunity to speak at the closing of the tradeshow
- Opportunity to present your door prize
- Verbal recognition throughout the day
- 2 complimentary full-sized exhibit booth spaces
- Prominent booth placement on tradeshow floor located on "Partnership Parkway"
- Logo recognition on tradeshow passport, website, e-newsletter and social media
- Meeting Planner contact information provided

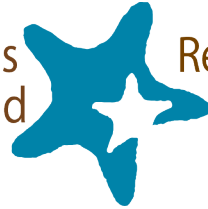
Supporting Sponsor \$1,000 (3 opportunities)

- Logo or company name displayed prominently on conference signage
- Opportunity to present your door prize
- Verbal recognition throughout the day
- 1 complimentary full-sized exhibit booth space
- Prominent booth placement on tradeshow floor located on "Partnership Parkway"
- Logo recognition on tradeshow passport, website, e-newsletter and social media
- Meeting Planner contact information provided

Friends of M&CPEI \$500 (6 opportunities)

- Logo or company name displayed on conference signage
- Preferred booth placement in your business sector
- Logo recognition on tradeshow passport
- Logo recognition on website, e-newsletter and social media
- Verbal recognition throughout the day

Contact Rose Dennis - rdennis@peimc.com OR Margaret Wilton - mwilton@peimc.com



PARTNERSHIP OPPORTUNITIES

Annual General Meeting - Prince Edward Island November 2019

Engage and network in M&C education to support continued success and efforts of the meetings and conventions sector.

Title Sponsorship \$1,200

- Logo or company name displayed prominently on event signage
- Opportunity to present speaker on stage
- Verbal recognition throughout the day
- 2 complimentary conference registrations
- 2 complimentary exhibit booth space
- Logo recognition in conference program
- Logo recognition on website, e-newsletter and social media

Supporting Sponsorship \$500

- Logo or company name displayed on conference signage
- 1 complimentary conference registration
- 1 complimentary exhibit booth space
- Logo recognition in conference program
- Logo recognition on website, e-newsletter and social media

Contact Margaret Wilton for details - mwilton@peimc.com

Unique Island Products - 2019

M&CPEI often gives unique Island made products to our meeting planners and delegates. Do you have something that “speaks” PEI that you would like our clients to enjoy?

Sponsorship \$500 or in-kind (product)

Contact Margaret Wilton for details - mwilton@peimc.com

Big Fish in a Small Pond - 2019

In partnership with the City of Charlottetown, any meeting or convention with over 400 delegates is eligible for Meetings & Conventions PEI’s complimentary “Big Fish in a Small Pond Welcome Program”. Delegates are greeted at the airport with a specialty Island treats, custom welcome signage and streetlight banners.

Specialty Food Item Sponsorship Printing Sponsorship

Contact Margaret Wilton for details - mwilton@peimc.com

Destination Sales Events - Toronto / Ottawa March 2020

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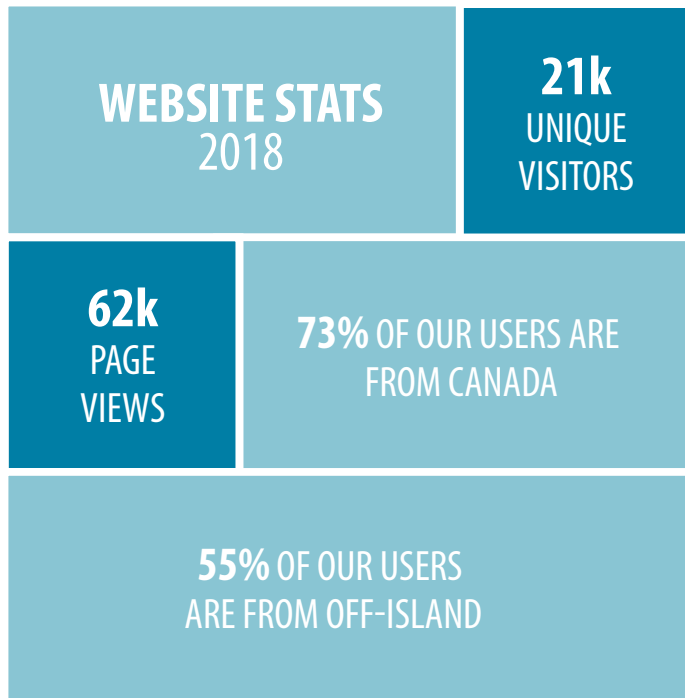
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Supporter \$1,500

- Logo or organization recognition on meeting planner invitation
- Personal recognition during events
- Logo recognition on M&CPEI website and e-newsletter
- Social media posts by M&CPEI to promote your commitment
- Logo or organization name displayed prominently on event signage
- Logo or organization recognition on PEI promotional video
- Your business information provided electronically to meeting planners

Contact Margaret Wilton for details - mwilton@peimc.com

YEARLY DIGITAL ADVERTISING OPPORTUNITIES



1124 Likes
@meetinpei



2,728 Followers
@meetinpei

*Please note that all bookings are priced for a one (1) year term.
Ads will run beginning April 1, 2019 and end March 31, 2020.
HST is not included in the above rates

Meeting Planner Toolkit: Landing Page Pop-Up / \$1200

With 4,000 + pageviews a year, this page provides you with access to planners from across Canada and around the globe. Size: 600 x 400px

Home Page: Full Box / \$1275 Half Box / \$972

With 7,500 + pageviews a year, our home page provides the highest pageviews on the site. Size: Full 650 x 397px Half 325 x 403px

Inside Pages: Full Box / \$1000 Half Box / \$550

Inside Pages provide you many choices for a more targeted audience. Size: Full 650 x 397px Half 325 x 403px

Virtual Delegate Bag App + Show Your Badge / \$50 per offer

In a world of countless apps for phones or tablets, we have created one that is the first of its kind in Canada! Our Virtual Delegate Bag is available to all meeting attendees and delivers the content typically found in the delegate bag – but without the printing. The “Show Your Badge” offer promotes your business with a special offer for meeting delegates who “Show their Badge” when they shop with you.

NEWSLETTERS

Meeting Inspire

Quarterly e-news
Leaderboard / \$1200
Inside Rectangle / \$675

Our quarterly e-Newsletters reach an audience of 800+ and are also promoted through social media channels.

2.9k
Pageviews

1.2k
Sessions

